



SELMA MUJAN

IT BACHELOR

EXPERIENCE



DIGITAL MARKETING MANAGER

Neonada

- Led a digital marketing team, aligning strategy with business goals
- Executed multi-platform campaigns to boost brand visibility and engagement
- Created and managed social media content for audience growth
- Analyzed performance metrics (e.g., Google Analytics) to optimize results

IT TECHNICIAN AND DATA MANAGEMENT

Ministry for Veterans' Affairs HNK

- Provided technical support for hardware, software, and network issues.
- Diagnosed and resolved IT problems, ensuring system stability.
- Installed and configured both software and hardware solutions.
- Maintained data integrity, accessibility, and security.
- Collaborated with legal teams to ensure compliance with data governance policies.

UX/UI DESIGNER

SoSafe (Germany)

- Converted design files from Adobe XD to Figma
- Refined and cleaned up existing UI layouts to match the updated grid system and improve visual hierarchy.
- Ensured consistency across all design components according to brand guidelines.
- Conducted user research, created wireframes, prototypes, and design systems using tools like Figma and Adobe XD.
- Delivered design solutions aligned with SoSafe's branding.



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www.selmamujan.com

EDUCATION



BACHELOR OF IT

Fakultet Informacijskih Tehnologija -
Univerzitet "Džemal Bijedić"

CERTIFICATES :

- FOR **UX/UI DESIGN**
- FOR **QA MANUAL TESTING**
- FOR **JAVASCRIPT**
- **MARKETING INTERNSHIP**
CERTIFICATE - NADA.BA
- **ADVANCED & BASIC IT**
SUPPORT BOOTCAMP - NSOFT

SKILLS



- | | |
|---------------------|-------------------|
| • C++ | • AdobeXD |
| • C# | • Figma |
| • HTML | • Swagger |
| • CSS | • MSSQL Database |
| • JavaScript | • Jira |
| • Xamarin | • AutoCAD |
| • Windows Forms | • SketchUp |
| • RestAPI | • MicrosoftOffice |
| • .NET | • Docker |
| • Canva | • WordPress |
| • Adobe Illustrator | • Adobe Express |



SELMA MUJAN

IT BACHELOR

EXPERIENCE



MARKETING MANAGER

DEMA&S d.o.o.

- Developed and executed creative concepts for promotional panels, including visual design using Adobe Illustrator and Adobe Express
- Managed company social media accounts: created engaging content, planned posts, and coordinated cross-promotions with partner pages
- Oversaw the company website: maintained content, promoted it through external platforms, and improved overall digital presence
- Designed promotional banners for both website and social media marketing campaigns
- Wrote promotional posts about partner companies and led initiatives to enhance their visibility through our marketing channels

Throughout my career, I have contributed to various projects in different domains. For more details, please visit my website: www.selmamujan.com.



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| • CSS | • MSSQL Database |
| • JavaScript | • Jira |
| • Xamarin | • AutoCAD |
| • Windows Forms | • SketchUp |
| • RestAPI | • MicrosoftOffice |
| • .NET | • Docker |
| • Canva | • WordPress |
| • Adobe Illustrator | • Adobe Express |