



CONTACT

- ✉ selma.mujan2@gmail.com
- ☎ +387 62 580 010
- 🌐 selmamujan.com
- 🌐 in/selma-mujan
- 🐙 github.com/ssselmo
- 📍 Mostar, Bosnia and Herzegovina
· open to remote

SKILLS

Design (graphic & UX/UI)

- Figma Adobe XD
- Adobe Illustrator Adobe Express
- Canva Wireframes Prototyping
- User research AutoCAD
- SketchUp

Development

- JavaScript C# .NET HTML/CSS
- TypeScript C++ Xamarin
- Flutter (basics) Windows Forms
- REST API Swagger MSSQL
- Docker WordPress

Marketing & video

- Social media Content CapCut
- DaVinci Resolve Campaigns
- Photo & video Google Analytics

Tools

- Jira Microsoft Office

CERTIFICATES & AWARDS

- UX/UI Design
Kulturni centar "Kralj Fahd" · 2023
- JavaScript
Kulturni centar "Kralj Fahd" · 2024
- QA Manual Testing
Kulturni centar "Kralj Fahd" · 2022
- Marketing internship certificate
nada.ba
- IT Support Bootcamp, Basic & Advanced
NSoft
- TypeScript workshops
GlobalSoft, Mostar
- HTML, CSS & AI live workshop
Garaža Marketplace
- 2nd place, EBEC Challenge Mostar
Case Study

LANGUAGES

- Bosnian
Native
- English
Fluent

Selma Mujan Musić

IT ENGINEER · DESIGN · DEVELOPMENT · DIGITAL MARKETING

IT engineer (B.Sc. in Information Technology) working across **UX/UI and graphic design**, **web development** and **digital marketing**. Freelance UX/UI designer for SoSafe, a German cybersecurity company; IT technician and data management in public administration; marketing manager who ran a company website and made a TikTok ad with 3M+ views. Founder of Don't Blink, my own photo and video studio, where I also run the website and marketing.

Experience

Founder · Photographer, Videographer & Marketing

Present

Don't Blink · my own photo & video studio, Mostar

- My own business, run alongside my other work for years.
- Built and run the studio website, dontblink.ba** (Bosnian and English).
- Photography and videography, plus marketing: promo videos and ads for the studio and for clients such as iMODEL d.o.o.

Marketing Manager

2025 – 2026

DEMA&S · Mostar

- Ran the company website:** changed the design, added new features, kept the content up to date and promoted it through external platforms.
- Wrote, filmed and edited a TikTok ad that reached 3M+ views.**
- Created concepts and visual design for promotional panels and the Light Now campaign in Adobe Illustrator and Adobe Express.
- Managed social media (content, post planning, cross-promotions with partner pages), designed web and social banners, and wrote posts promoting partner companies.

UX/UI Designer · Freelance

2025

SoSafe · German cybersecurity company

- Conducted user research and created wireframes, prototypes and design systems in Figma and Adobe XD.
- Converted design files from Adobe XD to Figma, and refined existing UI layouts to match the updated grid system and improve visual hierarchy.
- Kept all design components consistent with the brand guidelines and delivered solutions aligned with SoSafe's branding, including the interactive Human Risk Review 2024.

IT Engineer · IT Technician & Data Management

2023 – 2024

Ministry for Veterans' Affairs, Herzegovina-Neretva Canton

- Provided technical support for hardware, software and network issues; diagnosed and resolved IT problems to keep systems stable.
- Installed and configured software and hardware.
- Maintained data integrity, accessibility and security, and worked with the legal team to keep data in line with data governance policies.

Digital Marketing Manager

2023

Neonada · nada.ba

- Led a digital marketing team and aligned the strategy with business goals.
- Ran multi-platform campaigns for brand visibility and engagement, and created and managed social media content for audience growth.
- Analysed performance metrics (Google Analytics) to optimise results.
- Social media manager and content creator for MapToBe, an augmented reality social app in Sarajevo.

Mobile Development Trainee

2022 · 8 months

BreakPoint · Mostar

- Learned Xamarin and then Flutter with the team's guidance, and built and presented my own mobile app.

Education

Bachelor of Information Technology

Faculty of Information Technology,
Univerzitet "Džemal Bijedić", Mostar
2017 – 2021 · 180 ECTS

Maths and IT track

Druga gimnazija Mostar · 1st place, cantonal
maths competition

Projects

DonorCentar · mobile and web app connecting donors, recipients and volunteers (Xamarin, C# .NET, REST API).

Quaddict · name, logo, website and QR flyer campaign for a quad rental company.

Covrii · their most popular ad, a short video about car insurance in BiH.